

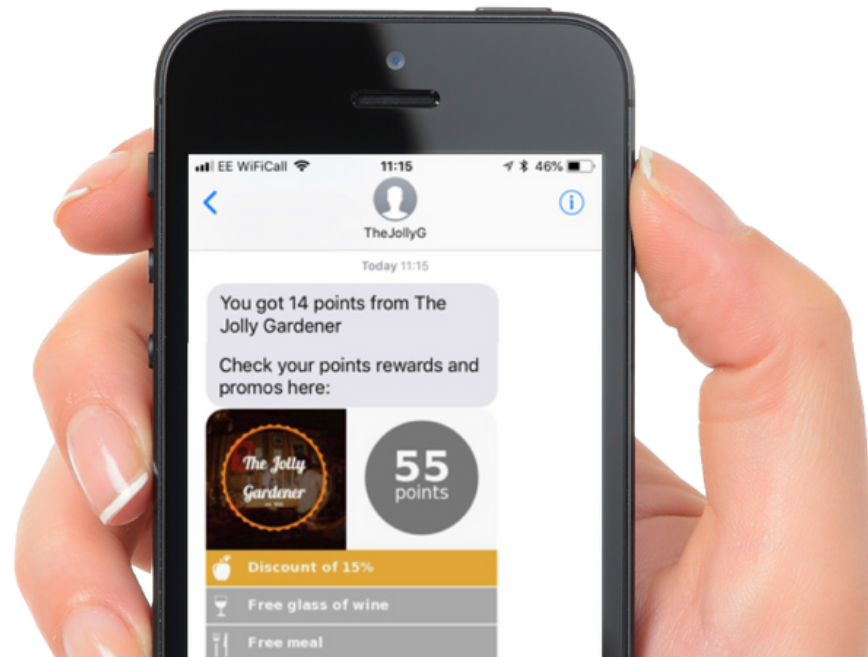


Digital Loyalty

Turn your customers into creatures of habit with **Loyalzoo**

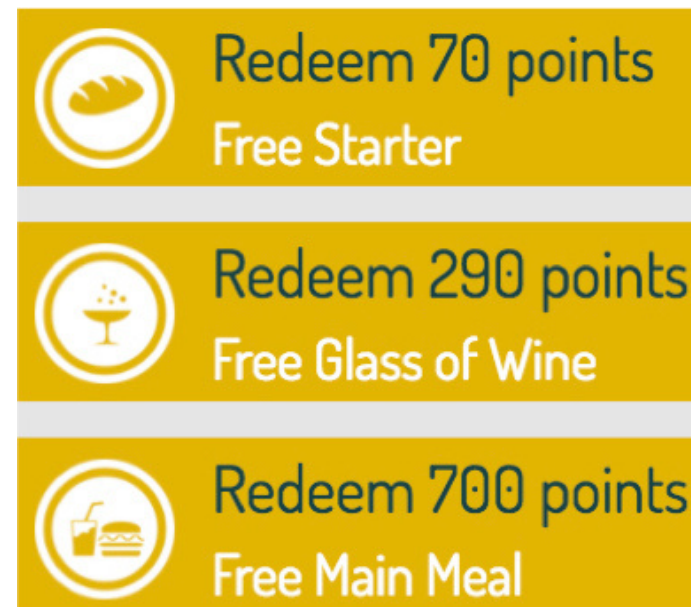
Integrated with 

loyal^{zoo} increases revenue on average by 13%



HIGHER ENGAGEMENT

Loyalty points sent via SMS, email or push notification



INCREASED SPEND

Tiered rewards encourage extra spend and repeat visits

We miss you!
Free coffee on us



POST-PURCHASE PROMOTIONS

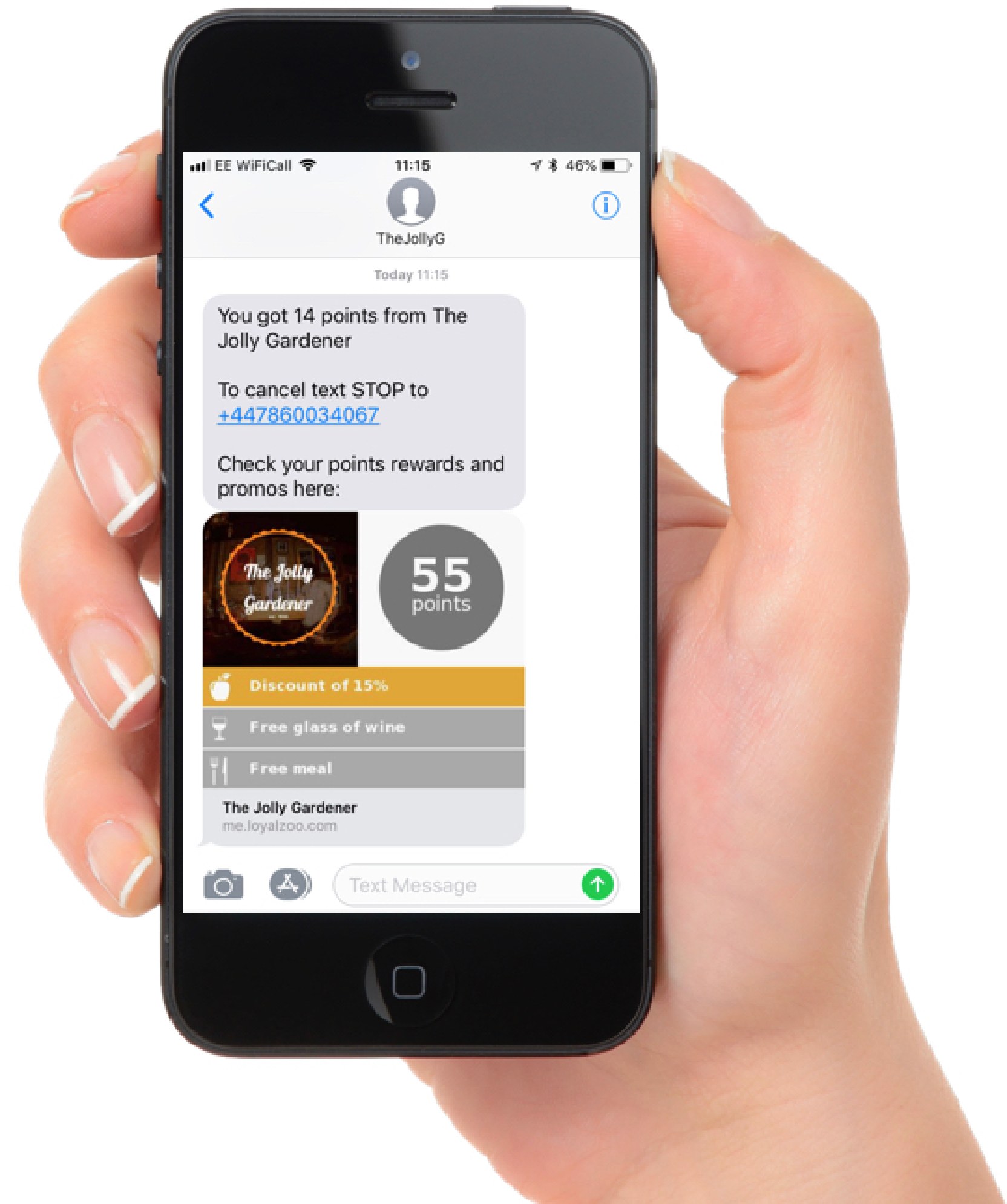
Market directly to customers phones & measure your success



Customers close to unlocking
a loyalty reward will spend

39%

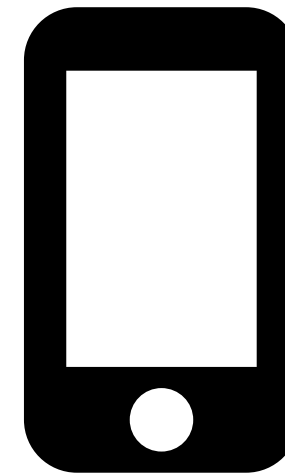
more than usual





CUSTOMER REGISTRATION

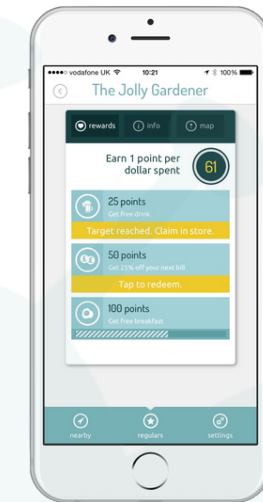
Phone number



Email



Loyalzoo app



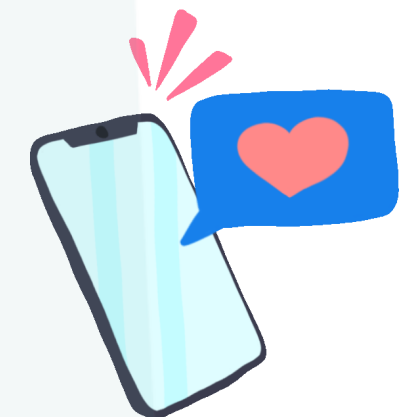
POINTS AND NOTIFICATIONS



SMS



Email



App notification

The Jolly Gardener

Type here to create or search customer



Max Smith

Maxamillion@gmail.com
Checked in 3 hours ago

VIP

43



Amber Smith

9372540394
Checked in 8 hours ago

NEW

2



Matt K

mattko@gmail.co.uk
Checked in 10 hours ago

Like



Sally Anne

0844 256 7257

**Loyalzoo
app
customers
appear here**

**Add customers
with**



Max Smith [Edit](#)

Likes large Cappuccino with 2 sugars
[7 hours since last purchase](#)

VIP

43



[Click here to see
how it works](#)



Redeem 30 points
Free Coffee



Redeem 252 points
50% off your next purchase



Redeem 500 points
Free Bottle of Wine



You're a VIP here, 5% off all
purchases

Close payment

Customers will be automatically
awarded 1 point per \$ spent

RETURN

OK

Quick feature list.



Fast customer
registration



Loyalty rewards
drive spend



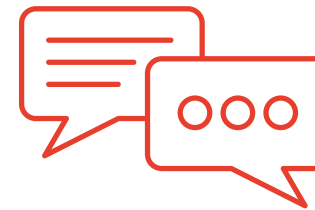
Success
reports



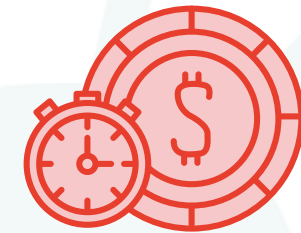
Online
rewards



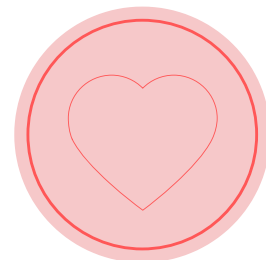
Multi-site
support



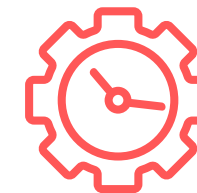
Post-purchase promos
increase retention



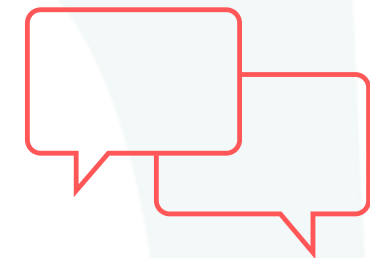
Time-saving
marketing tools



Apply your logo to your
loyalty program



Takes only mins
to get set up

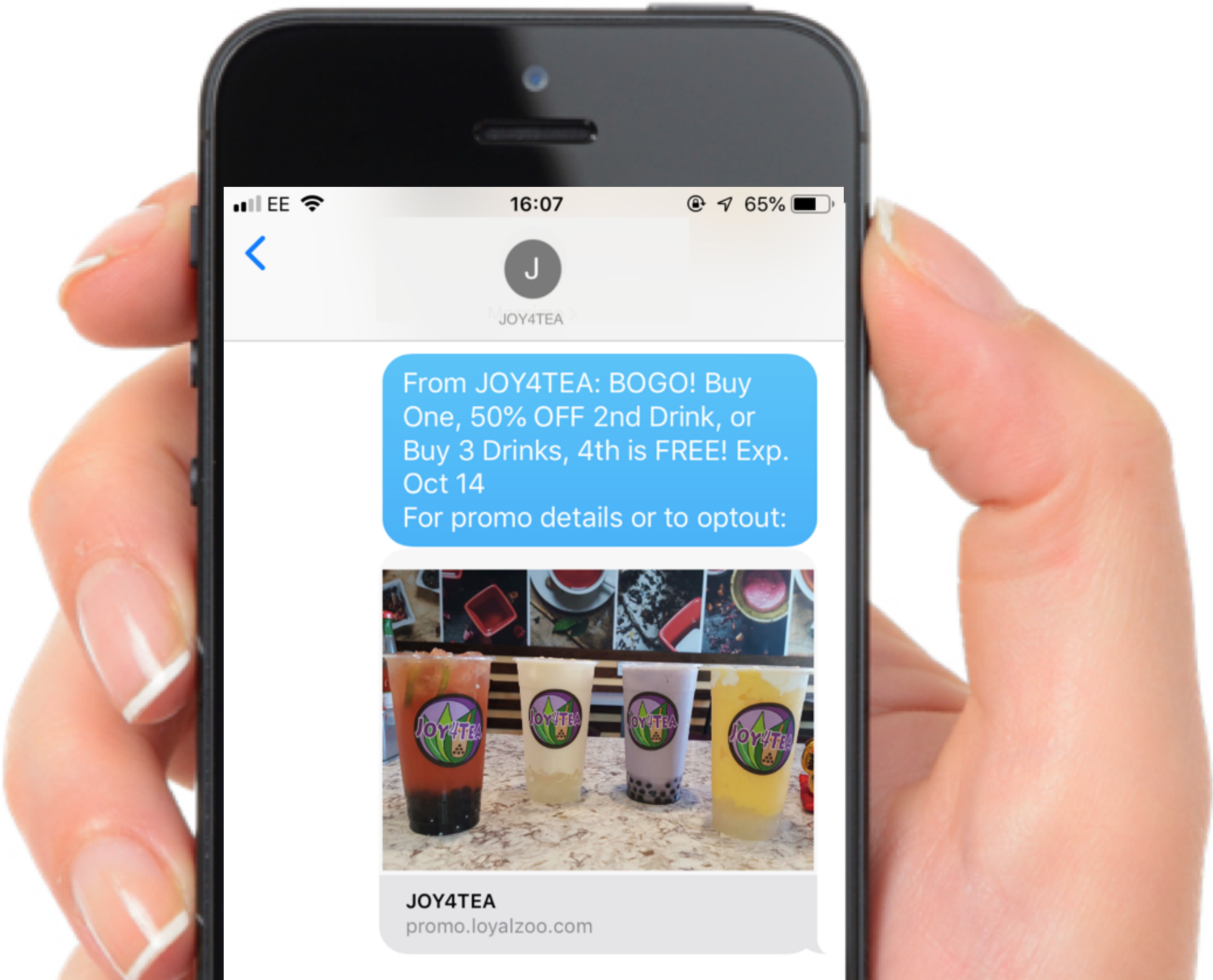


24/7
Customer service



RICH PROMOTIONS

Send text and images in promotions
at no extra cost



- s'marketing

HANDSFREE MARKETING

Sends auto-promotions at the perfect moment



Real results.



FRESHFIN POKE

Increased average customer spend by 24% from Aug 2019 - Aug 2020



BAKED BLISS BAKERY

Increased average customer spend by 34% from Aug 2019 - Aug 2020



VAULT BREWING CO

Increased average customer spend by 37% from Aug 2019 - Aug 2020



Base Plan

SMS upgrade

SMS + Promo

Monthly pricing can be found on the Epos Now app market. No contract, cancel anytime.

Set up to 10 rewards

Point balances and marketing
messages sent via:
Email or push (No SMS)

Send up to 2 x blast marketing
messages per month

Handsfree Marketing

Set up to 10 rewards

Point balances and marketing
messages sent via:
SMS, Email or push

Send up to 2 x blast marketing
messages/month

Handsfree Marketing

Set up to 10 rewards

Point balances and marketing
messages sent via:
SMS, Email or push

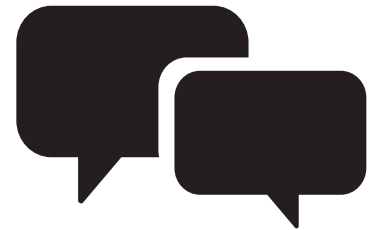
Send up to 4 x blast marketing
messages per month

Handsfree Marketing

Start your 7-day free trial today!
Install from the Epos Now app market



Get in touch



VISIT OUR WEBSITE AND CHAT WITH OUR LIVE
CUSTOMER SERVICE TEAM

www.loyalzoo.com



SNAIL MAIL

hello@loyalzoo.com



HELP SECTION

help.loyalzoo.com

