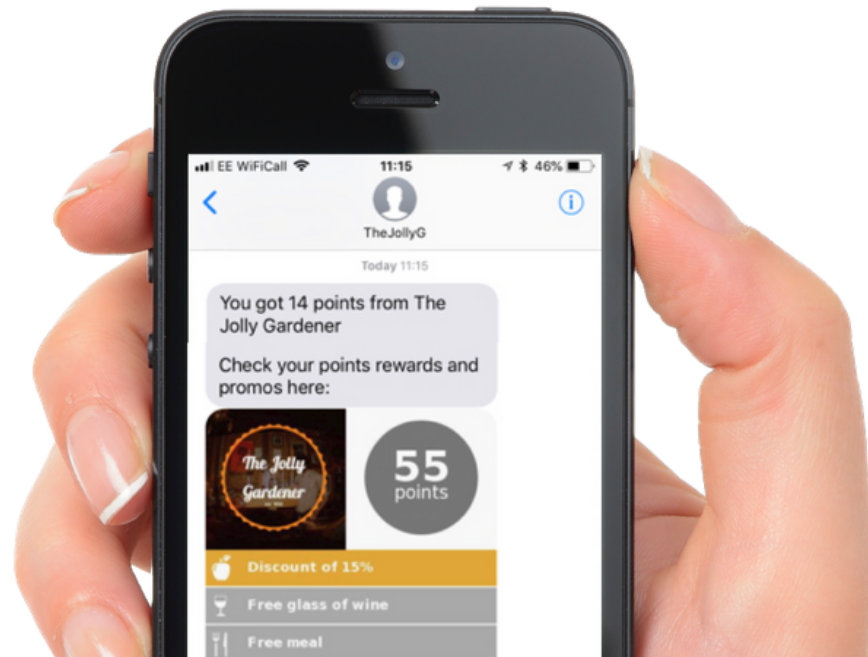




Digital Loyalty

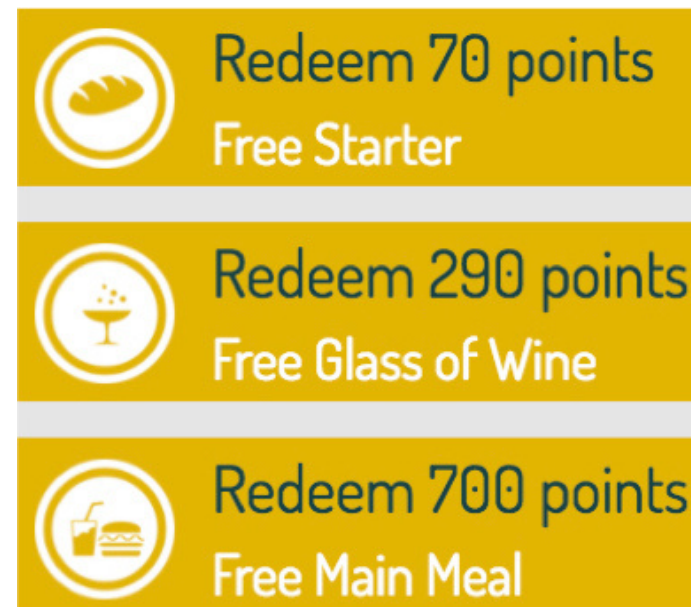
Turn your customers into
creatures of habit with **Loyalzoo**

Loyalzoo increases revenue on average by 13%



HIGHER ENGAGEMENT

Loyalty points sent via SMS, email or push notification



INCREASED SPEND

Tiered rewards encourage extra spend and repeat visits



POST-PURCHASE PROMOTIONS

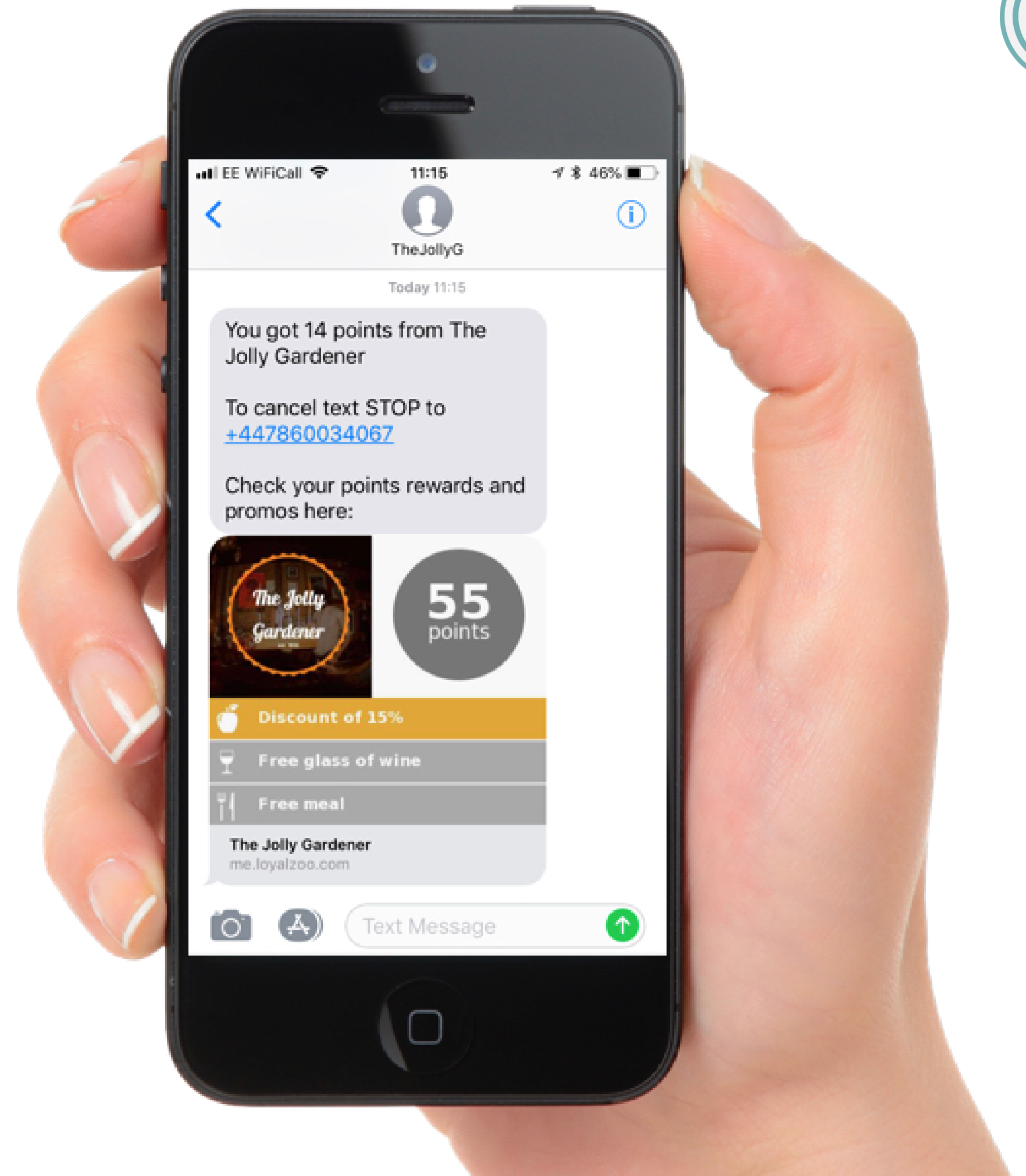
Market directly to customers phones & measure your success



Customers close to unlocking
a loyalty reward will spend

39%

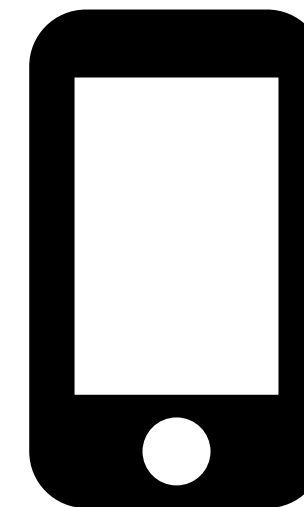
more than usual





CUSTOMER REGISTRATION

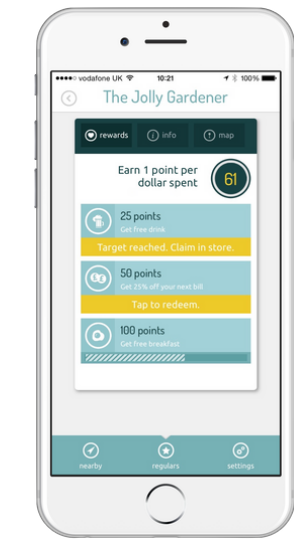
Phone number



Email



Loyalzoo app



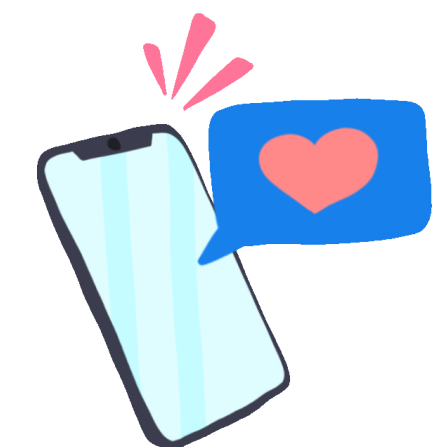
POINTS AND NOTIFICATIONS



SMS



Email



App notification







Add customers
with




Loyalzoo
app
customers
appear
here

The Jolly Gardener

Type here to create or search customer


	Max Smith Maxamillion@gmail.com Checked in 3 hours ago VIP	43
	Amber Smith 9372540394 Checked in 8 hours ago NEW	2
	Matt K mattko@gmail.co.uk Checked in 10 hours ago In	344
	Sally Anne 0844 256 7357 Checked in 10 hours ago	480
	David James jamesd@gmail.com Checked in 11 hours ago	1715
	Ian Collins collins1@hotmail.co.uk Checked in 12 hours ago	76


**Max Smith** [Edit](#)
Likes large Cappuccino with 2 sugars
[7 hours since last purchase](#)
VIP


43


Tap to give points



**Redeem 30 points**
Free Coffee

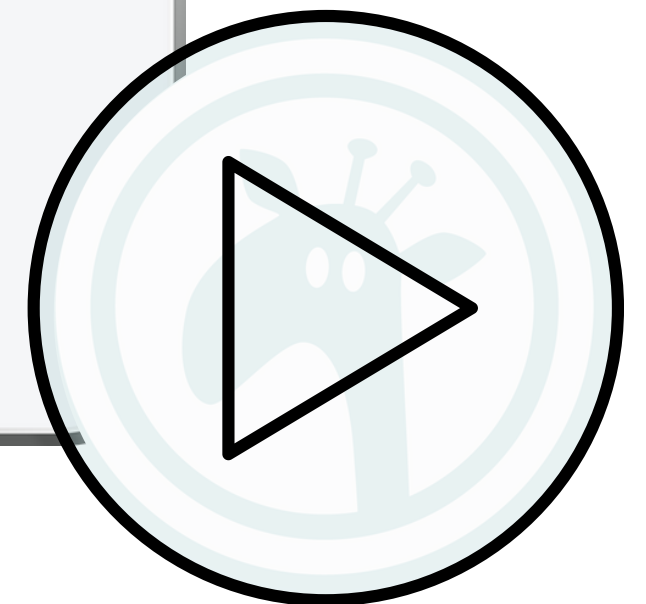
**Redeem 252 points**
50% off your next purchase

**Redeem 500 points**
Free Bottle of Wine

 You're a VIP here, 5% off all purchases

Redeem rewards
and promos

Tap to give
points



[Click here to see how it works](#)

Quick feature list.



Fast customer
registration



Loyalty rewards
drive spend



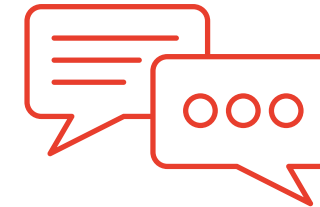
Success
reports



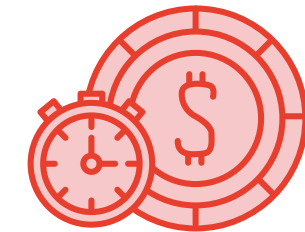
Online
rewards



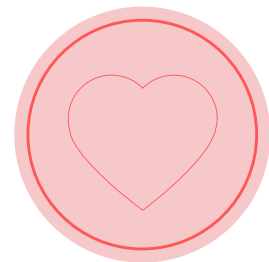
Multi-site
support



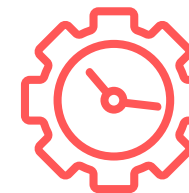
Post-purchase promos
increase retention



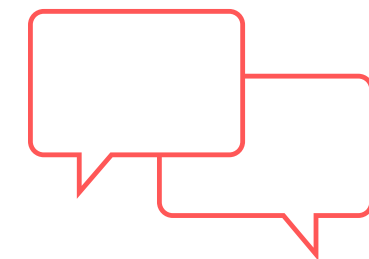
Time-saving
marketing tools



Apply your logo to your
loyalty program



Takes only mins
to get set up

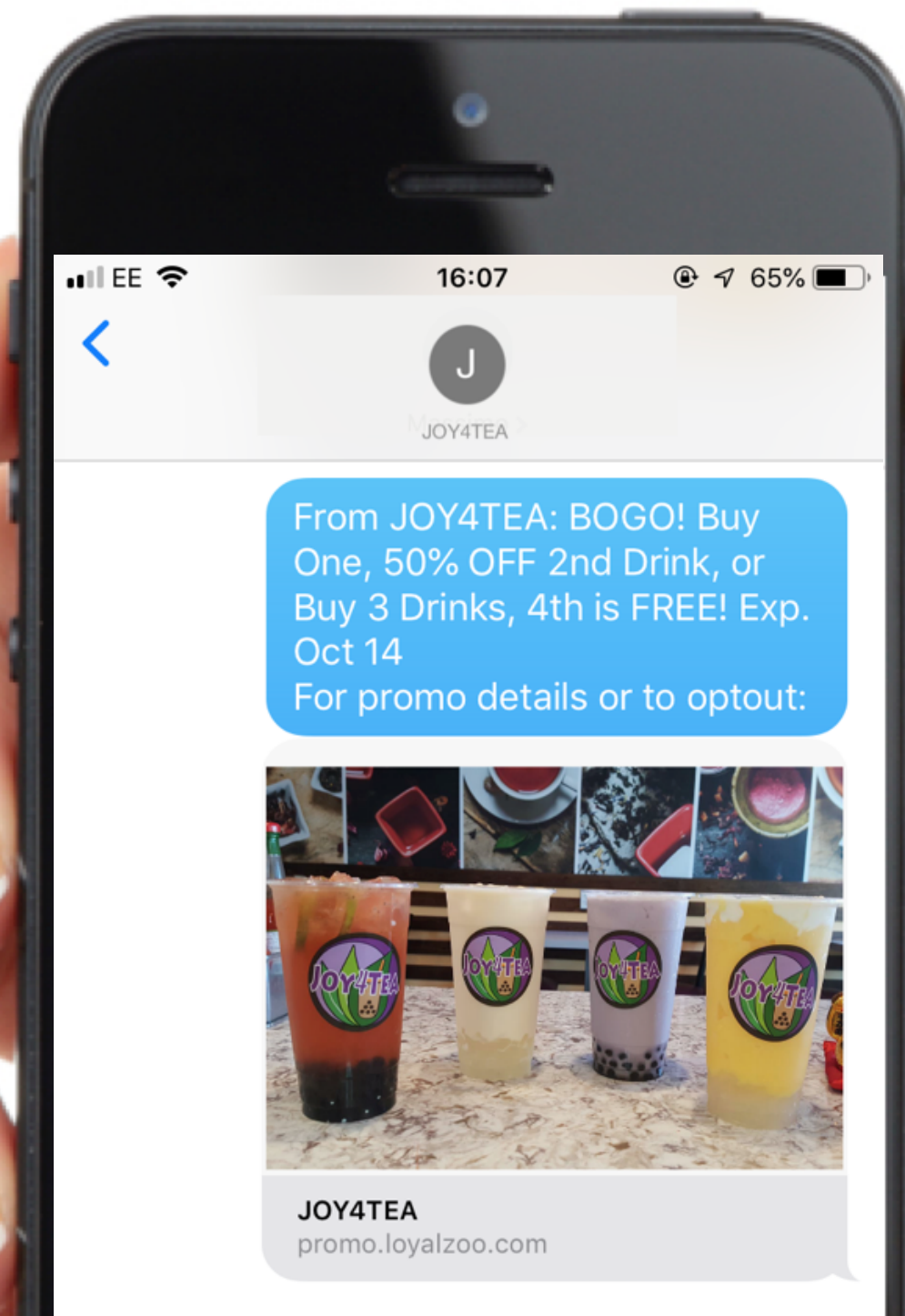


24/7
Customer service



RICH PROMOTIONS

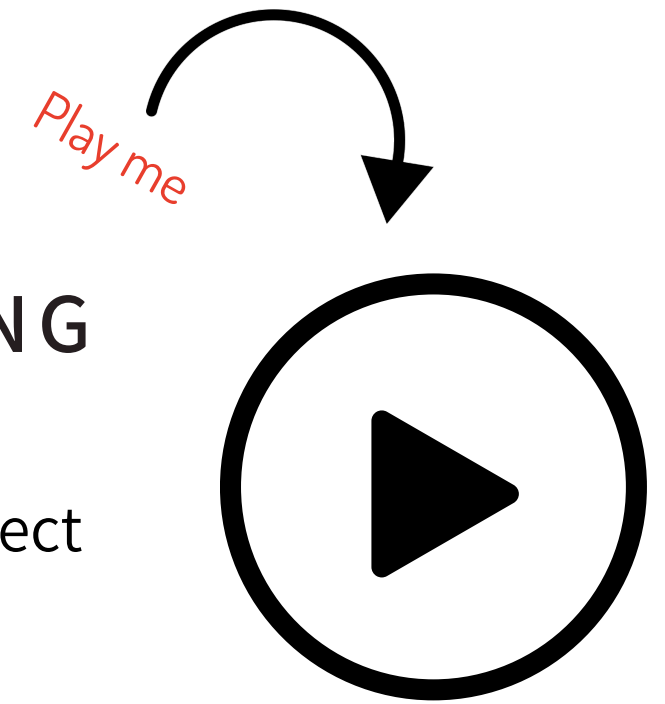
Send text and images in promotions
at no extra cost



's'marketing

HANDSFREE MARKETING

Sends auto-promotions at the perfect
moment



Real results.



POLISHED NAILS & SPA

Increased average customer spend by 6% from Aug 2018 - Aug 2019



REXIUS NUTRITION

Increased average customer spend by 19% from Aug 2018 - Aug 2019



CARMELA COFFEE

Increased average customer spend by 35% from Aug 2018 - Aug 2019



Essentials Plan

Set up to 10 rewards

Point balances and marketing
messages sent via:
Email or push (No SMS)

Send up to 2 x blast marketing
messages per month

Handsfree Marketing

SMS upgrade

Set up to 10 rewards

Point balances and marketing
messages sent via:
SMS, Email or push

Send up to 2 x blast marketing
messages/month

Handsfree Marketing

SMS + Promo

Set up to 10 rewards

Point balances and marketing
messages sent via:
SMS, Email or push

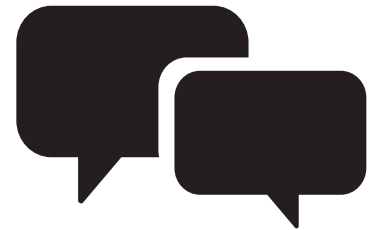
Send up to 4 x blast marketing
messages per month

Handsfree Marketing

Start your 7-day free trial today!
Sign up at www.loyalzoo.com/pricing



Get in touch



VISIT OUR WEBSITE AND CHAT WITH OUR LIVE
CUSTOMER SERVICE TEAM

www.loyalzoo.com



SNAIL MAIL

hello@loyalzoo.com



HELP SECTION

help.loyalzoo.com

