



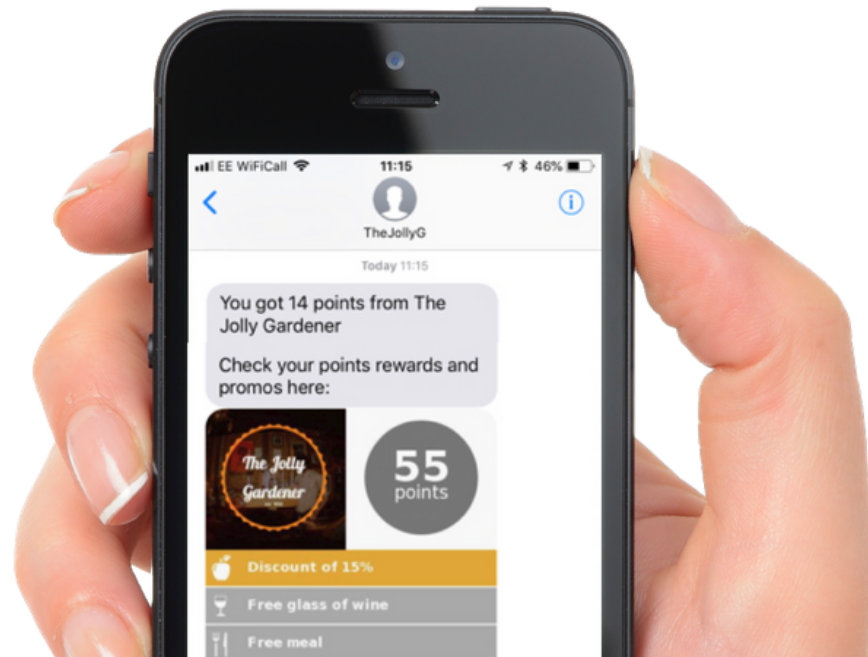
# Digital Loyalty

Turn your customers into creatures of habit with **Loyalzoo**



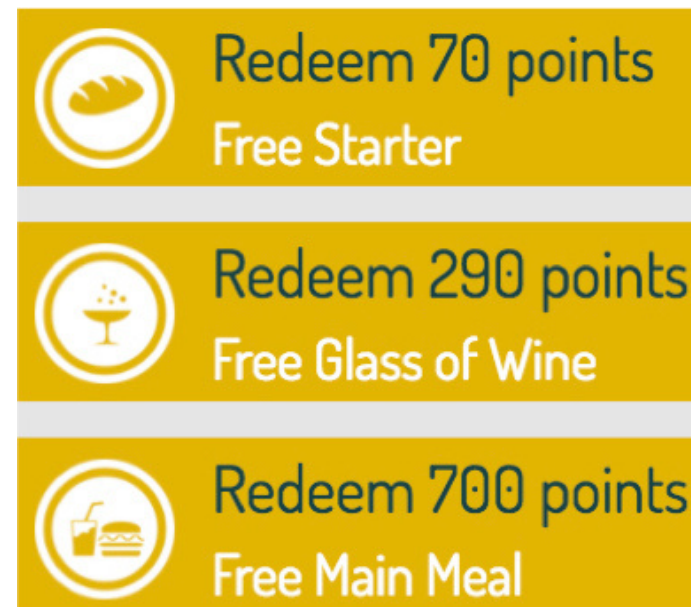
Integrated with **clover**

# Loyalzoo increases revenue on average by 13%



## HIGHER ENGAGEMENT

Loyalty points sent via SMS, email or push notification



## INCREASED SPEND

Tiered rewards encourage extra spend and repeat visits



## POST-PURCHASE PROMOTIONS

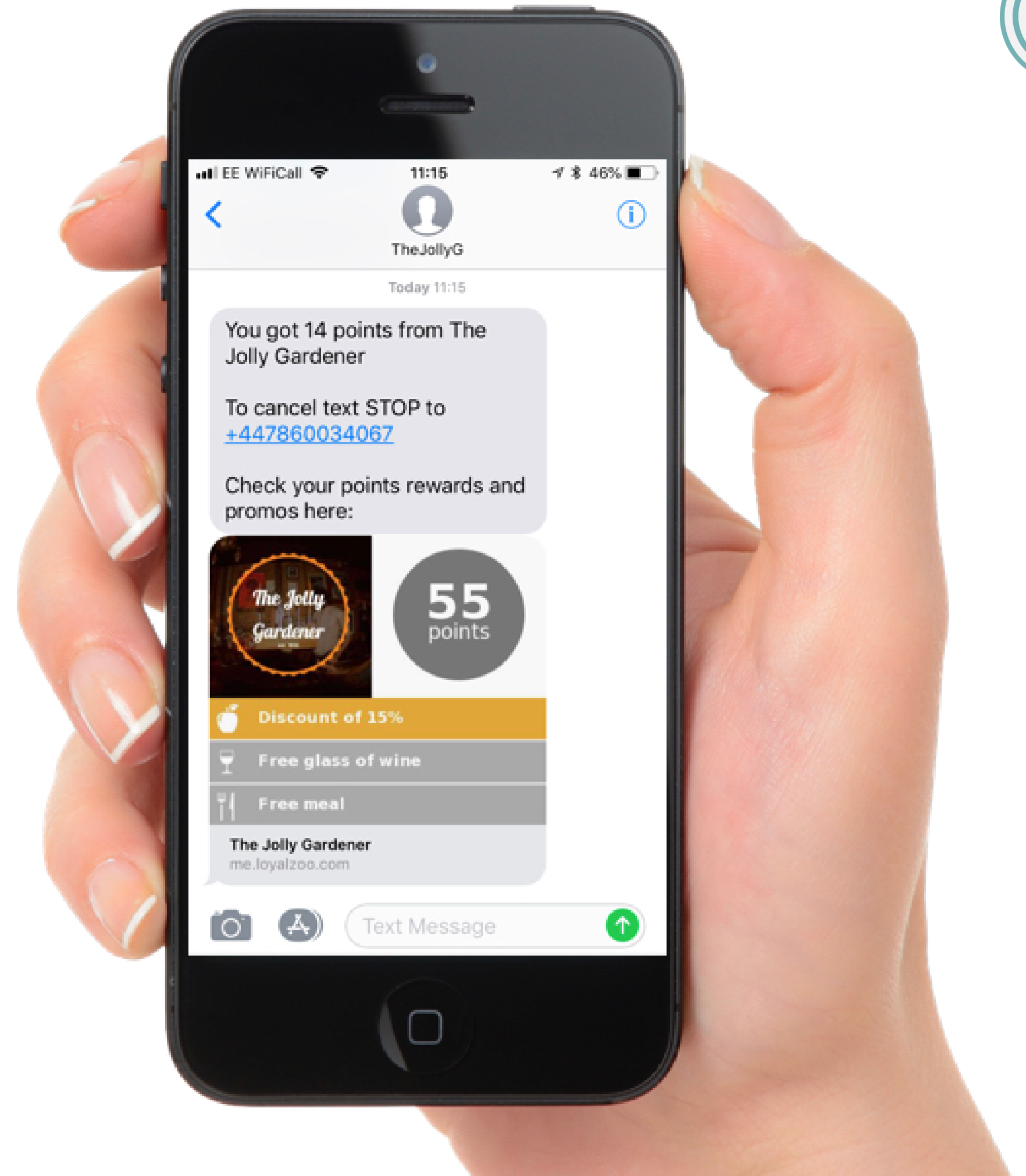
Market directly to customers phones & measure your success



Customers close to unlocking  
a loyalty reward will spend

39%

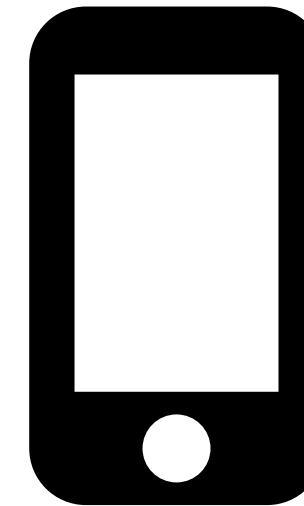
more than usual



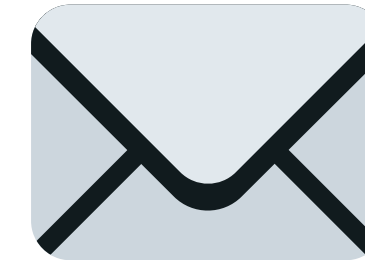


## CUSTOMER REGISTRATION

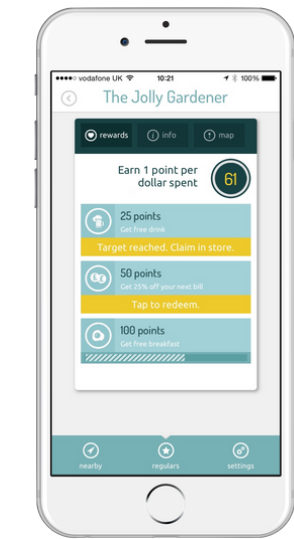
Phone number



Email



Loyalzoo app



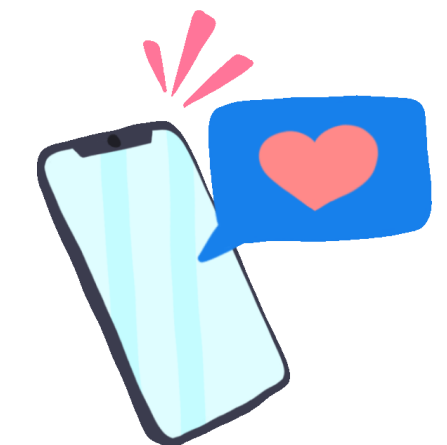
## POINTS AND NOTIFICATIONS



SMS



Email



App notification







Click here to see how it works

Register

Order (#87)

Tap an item to start a new order.

Subtotal

\$0.00

Tax

\$0.00

Total

\$0.00

Save

Pay

Shorts

Dresses

Shoes

Socks

Belts

Sunglasses

Undergarments

The Jolly Gardener

Type here to create or search customer

Max Smith

Maxamillion@gmail.com

Checked in 3 hours ago

VIP

43

Amber Smith

9372540394

Checked in 8 hours ago

NEW

2

Matt K

mattko@gmail.co.uk

Checked in 10 hours ago

344

Sally Anne

0844 256 7357

Checked in 10 hours ago

480

Christine

**Close payment**

Customers will be automatically awarded 1 point per £ spent

Add customers with



**Loyalzoo app customers appear here**

# Quick feature list.



Fast customer  
registration



Loyalty rewards  
drive spend



Success  
reports



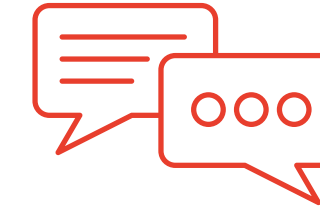
Online  
rewards



Multi-site  
support



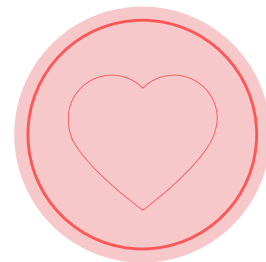
Customer payment card  
acts as loyalty card



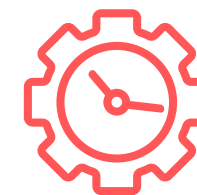
Post-purchase promos  
increase retention



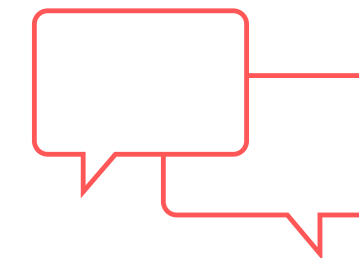
Time-saving  
marketing tools



Apply your logo to your  
loyalty program



Takes only mins  
to get set up

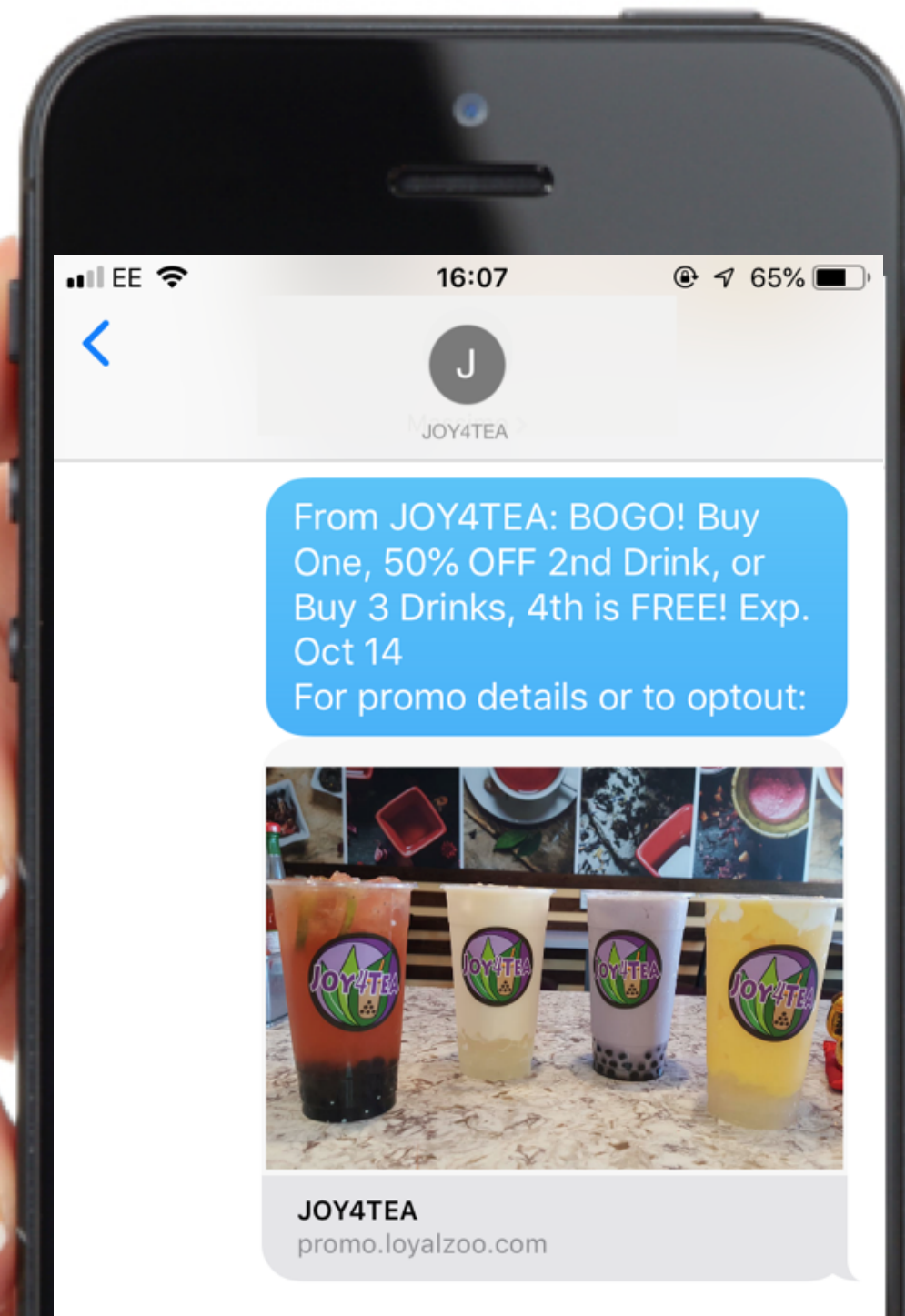


24/7  
Customer service



## RICH PROMOTIONS

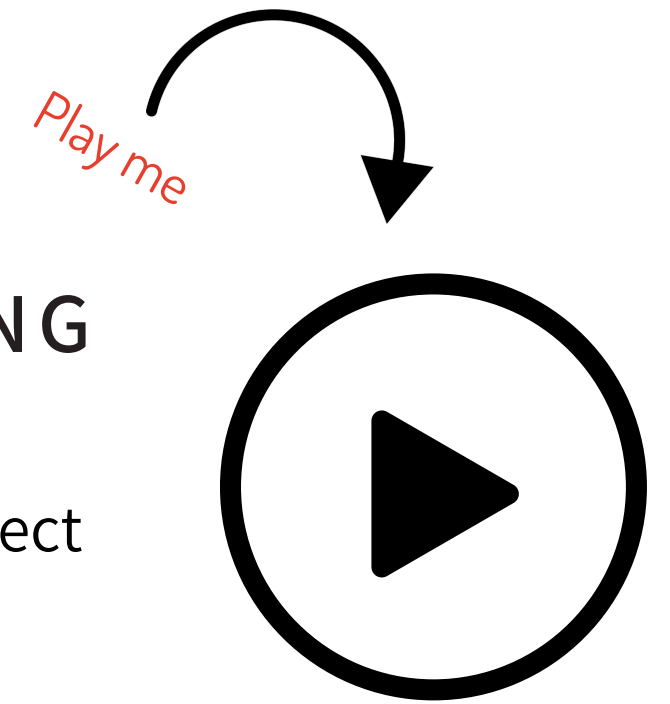
Send text and images in promotions  
at no extra cost



# 's'marketing

## HANDSFREE MARKETING

Sends auto-promotions at the perfect  
moment





# Real results.



## POLISHED NAILS & SPA

Increased average customer spend by 6% from Aug 2018 - Aug 2019



## REXIUS NUTRITION

Increased average customer spend by 19% from Aug 2018 - Aug 2019



## CARMELA COFFEE

Increased average customer spend by 35% from Aug 2018 - Aug 2019



Base Plan  
\$27/month

Set up to 10 rewards

Point balances and marketing  
messages sent via: Email or push  
(No SMS)

Send up to 2 x blast marketing  
messages per month

Handsfree Marketing

SMS upgrade  
\$67/month

Set up to 10 rewards

Point balances and marketing  
messages sent via: SMS, Email or  
push

Send up to 2 x blast marketing  
messages/month

Handsfree Marketing

SMS + Promo  
\$97/month

Set up to 10 rewards

Point balances and marketing  
messages sent via: SMS, Email or  
push

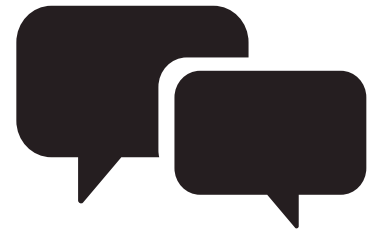
Send up to 4 x blast marketing  
messages per month

Handsfree Marketing

**Start your 14-day free trial today!**  
Install from the Clover app market (More Tools)

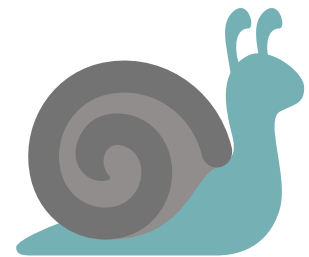


# Get in touch



VISIT OUR WEBSITE AND CHAT WITH OUR LIVE  
CUSTOMER SERVICE TEAM

[www.loyalzoo.com](http://www.loyalzoo.com)



SNAIL MAIL

[hello@loyalzoo.com](mailto:hello@loyalzoo.com)



HELP SECTION

[help.loyalzoo.com](http://help.loyalzoo.com)

