

LOYALZOO

Digital Loyalty

The future of marketing for
your small business



Run your loyalty program directly from your
point-of-sale, desktop, tablet or smartphone

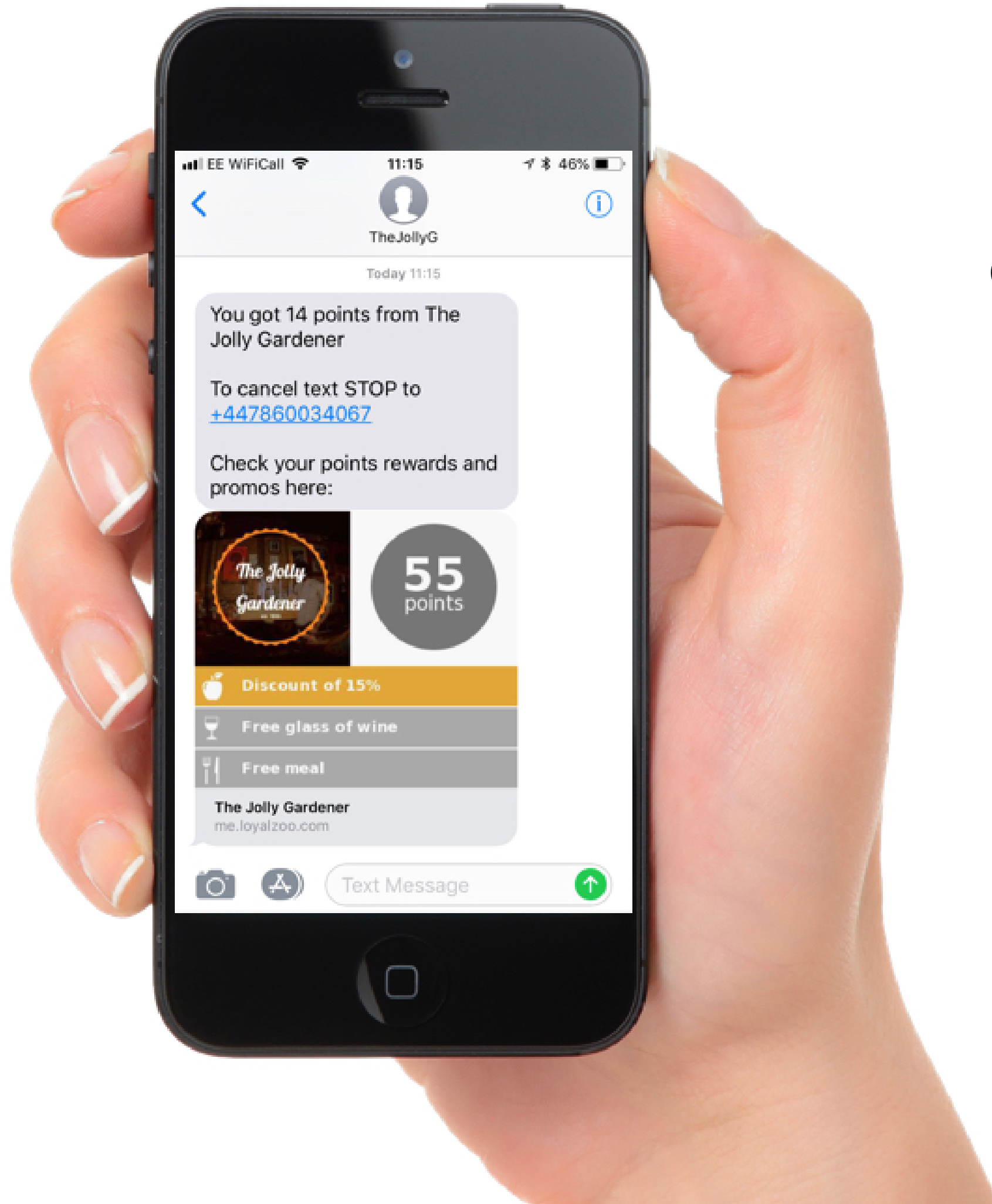


WHY HAVE A DIGITAL LOYALTY PROGRAM?

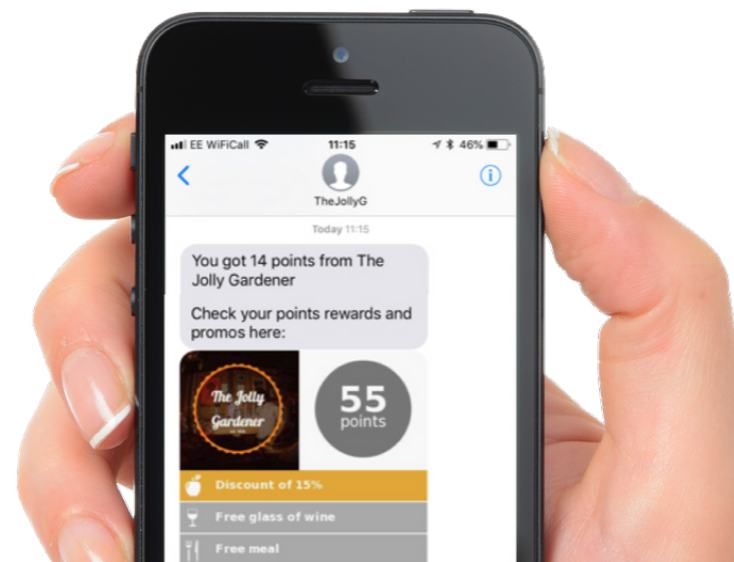
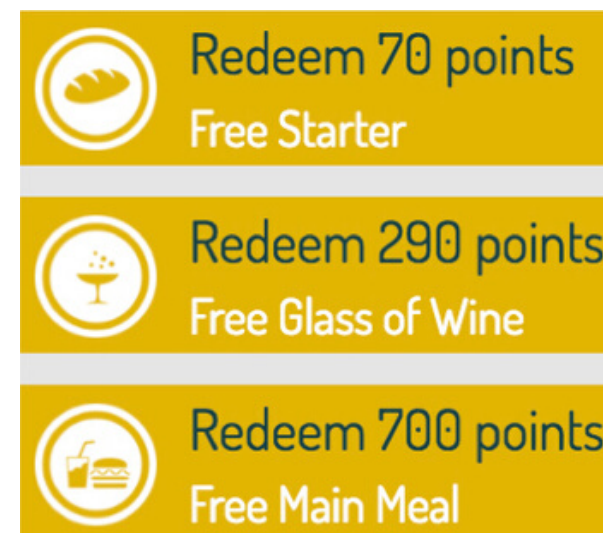
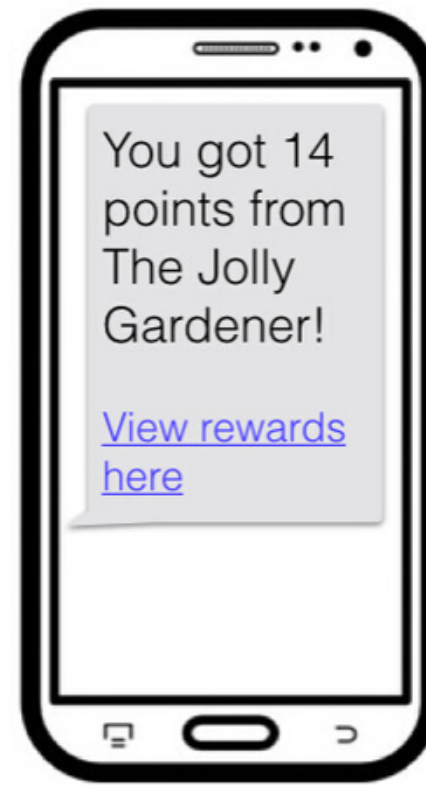
Customers close to unlocking a loyalty reward will spend

39%

more than usual



How does it work?



HIGHER ENGAGEMENT

Loyalty points sent via SMS, email or push

INCREASED SPEND

Tiered rewards encourage extra spend and repeat visits

MEASURE ROI

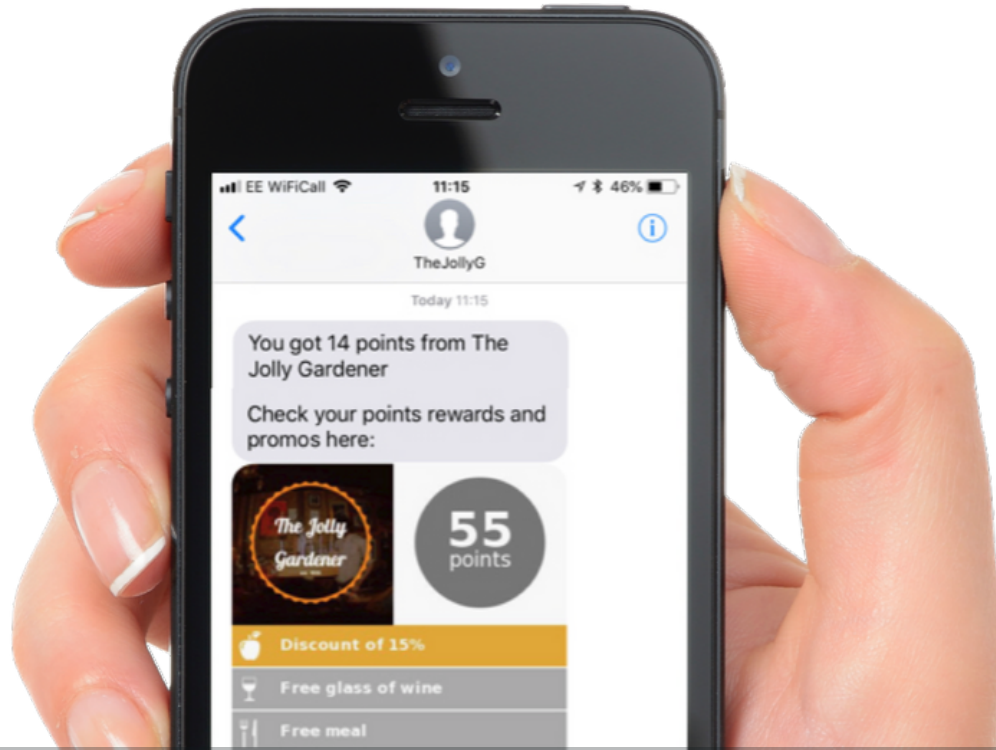
Market directly to customers phones & measure your success

What makes us so special?

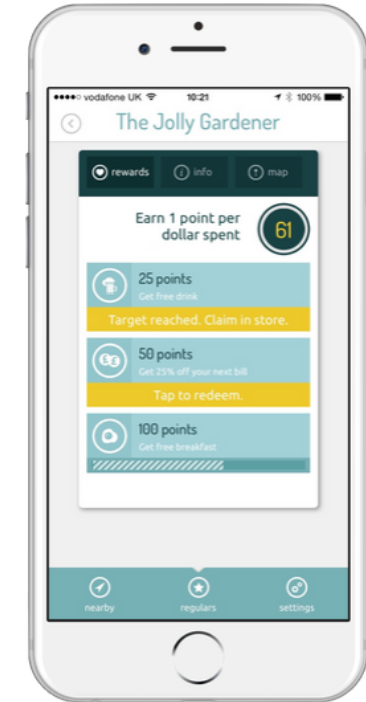
Support chat available 24/7 from the Loyalzoo software



Customers can sign up by providing either their phone number or email



For quick-service, customers can download app for fast sign-up & check-in



Supports multiple stores, share points between locations



Engage customers with customized marketing messages



Handsfree Marketing sends auto-promotions at the perfect moment



Features continued....

FAST REGISTRATION

Customers can sign up with a customer-facing tablet or Clover



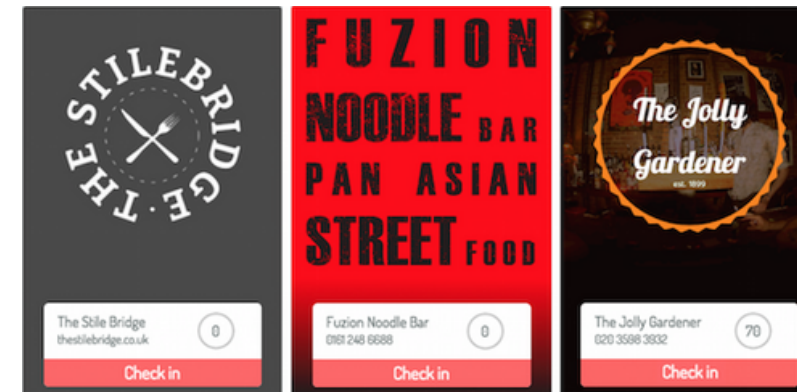
ONLINE REWARDS

Supports online orders and e-commerce



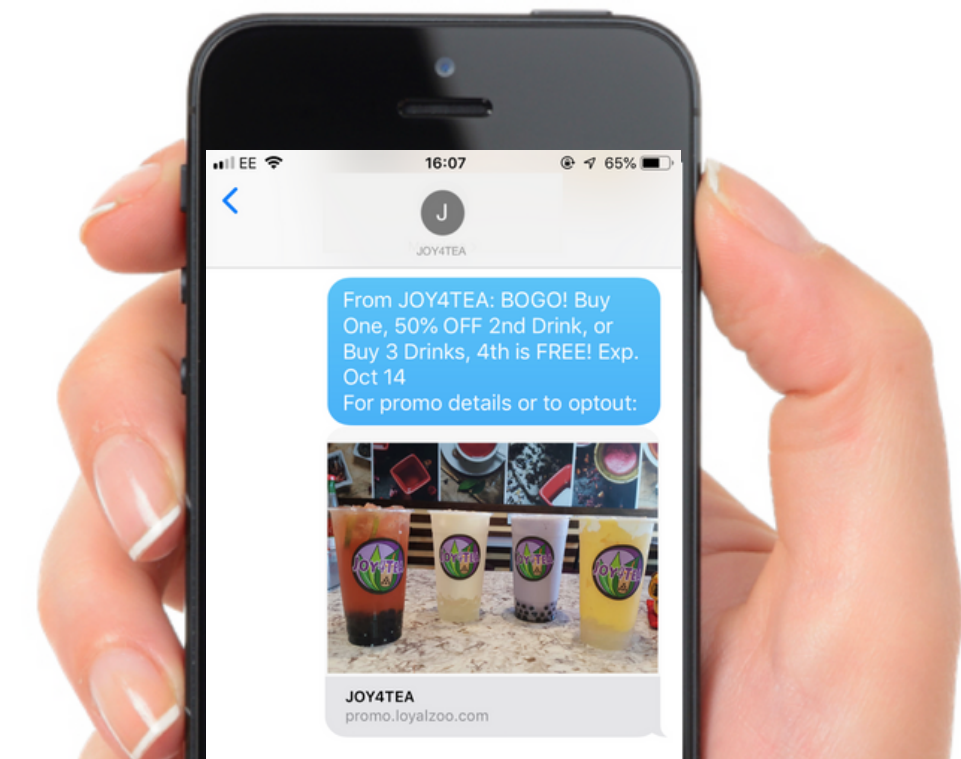
BRANDING

Increase brand awareness by applying your logo



RICH PROMOTIONS

Send images in promotions at no extra cost

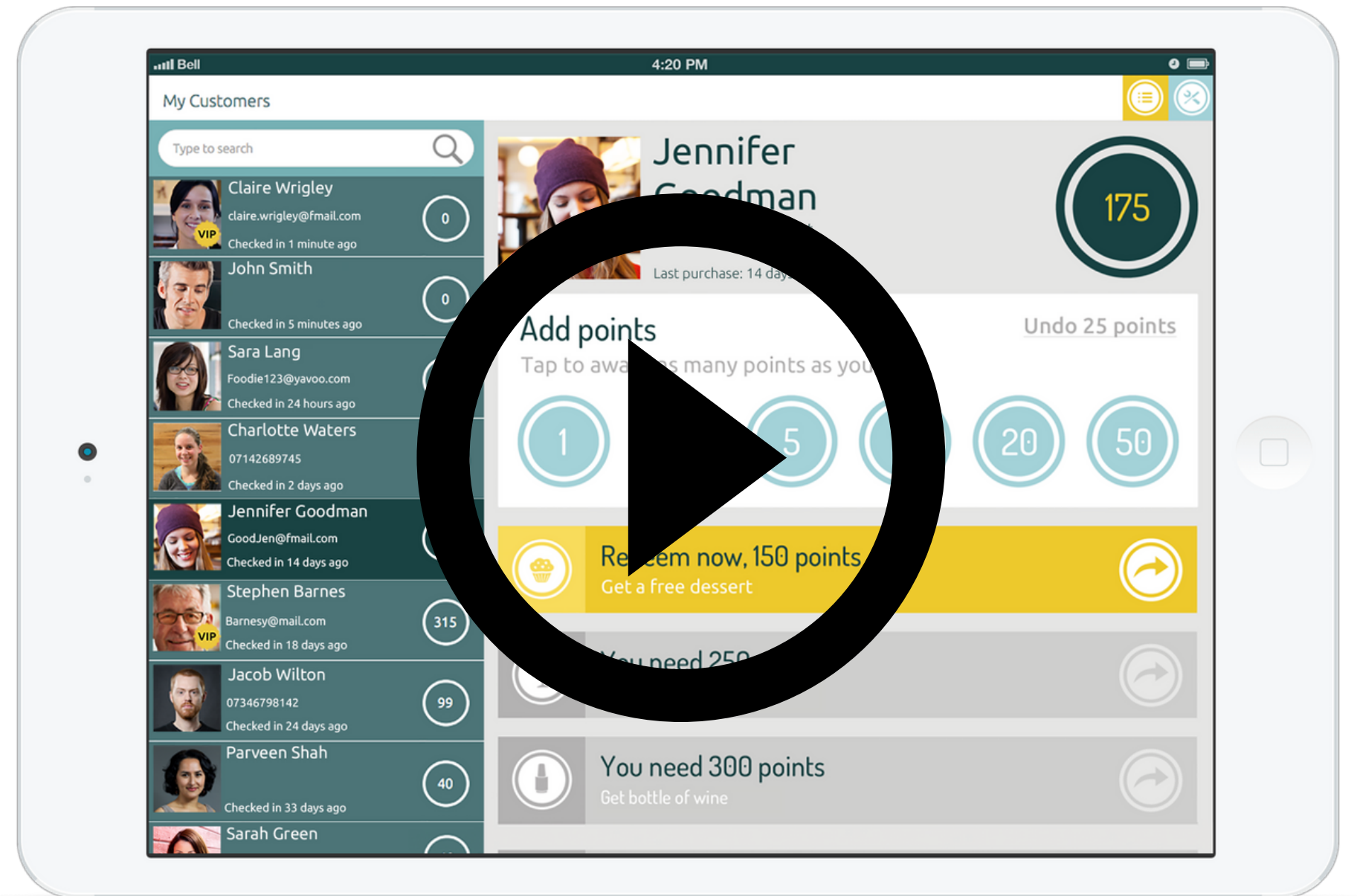


Watch now to see how it works

(Click the play icon)



Handsfree Marketing



Loyalzoo - Digital Loyalty

Real results.



MOON HAIR & NAIL SPA

Increased average customer spend by 15% within 2.5 months



AVENA WELLNESS CENTER

Increased average customer spend by 26% within 8 months



NOVA'S BAKERY

Increased average customer spend by 51% within 4 months

**Happy
customers =
HAPPY BUSINESS OWNERS**



CURRENT VAPOR

"Loyalzoo has many great features, is easy to use and has become a staple of our business. Customers love it and it's so easy to setup and use. Anytime I've needed help the staff have been prompt and courteous. This is hands down the best loyalty app on Clover."

Preston Judd



BUBBLEWERKS

"I can't say enough good things about this app. I truly rely on it to run my business. We own a car wash and most of my customers are part of our rewards program. We check them in by phone number and I get to really know my customers by name. I can also communicate with my customer database two times a month with any promotion or simple message that I choose. Give it a try, you won't regret."

Catherine Outlaw

Base plan
£19(+VAT)/month

7-day free trial

Set up to 10 rewards

Point balances and marketing messages sent via: Email or push
(No SMS)

Send up to 2 x blast marketing messages per month

Handsfree Marketing

SMS upgrade
£49(+VAT)/month

7-day free trial

Set up to 10 rewards

Point balances and marketing messages sent via: SMS, Email or push

Send up to 2 x blast marketing messages/month

Handsfree Marketing

SMS + Promo upgrade
£79(+VAT)/month

7-day free trial

Set up to 10 rewards

Point balances and marketing messages sent via: SMS, Email or push

Send up to 4 x blast marketing messages per month

Handsfree Marketing

Sign up for your 7-day free trial at www.loyalzoo.com

Get in touch



VISIT OUR WEBSITE AND CHAT WITH OUR LIVE
CUSTOMER SERVICE TEAM

www.loyalzoo.com



SNAIL MAIL

hello@loyalzoo.com



HELP SECTION

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