

# DIGITAL LOYALTY

Loyalzoo

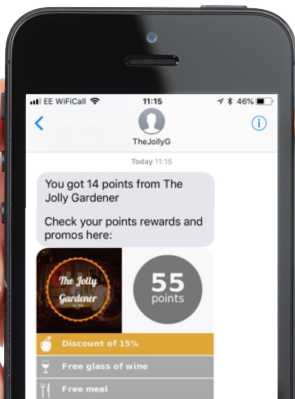


The easiest SMS-based loyalty solution for independent retailers. No paper or plastic cards.

- Communicate customer points balances and loyalty rewards via SMS, email or push notification for maximum engagement
- Identify your VIP, new and "slipping away" customers and reward them based on their spending behaviour



- Send marketing messages directly to your customers' phones in seconds to drive in-store purchases



**7-day free trial!**  
**Start today**

[www.loyalzoo.com](http://www.loyalzoo.com)

# CASE STUDIES



## Gochisou

4 years on from starting their loyalty program with Loyalzoo, they are still achieving incredible results! This year alone (2019) Gochisou increased their repeat clientele by 27% and increased their average customer spend by 30%



On average, a business using Loyalzoo to run their loyalty program sees a 14% increase in revenue