



# Memberships & Recurring Payments

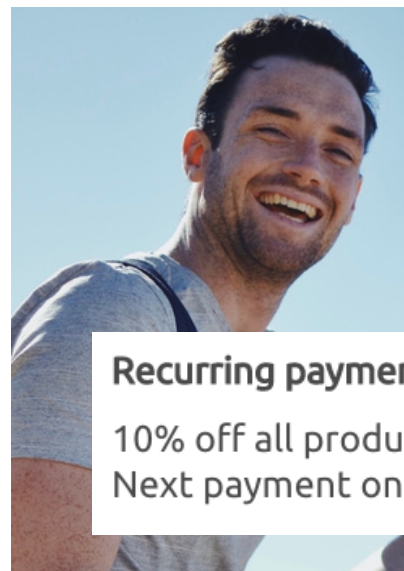
Turn your customers into creatures of habit with **loyal****zoo**

A subscription-based loyalty program makes your business the number one choice before your competitors



## GUARANTEED RECURRING REVENUE

Easily turn loyal customers into paying members and drive business revenue



### Recurring payment details

Active

10% off all products • Billing monthly  
Next payment on Mar 22, 2021 for \$15.00

## CROSS-PROMOTION STRATEGY

Encourage cross-sales with exclusive offerings to subscribers

Members-only, view  
our new season first!



## PRIME PROMOTIONS

Give members value for money with access to sneak peak promotions

# Quick feature list.



Fast customer  
registration in-store



Subscriptions  
drive revenue



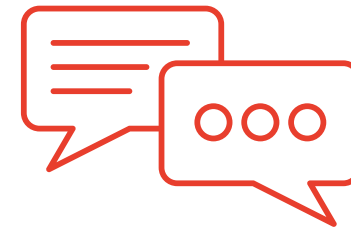
Success  
reports



Online  
memberships



Multi-site  
support



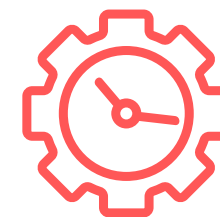
Exclusive VIP promotions  
increase retention



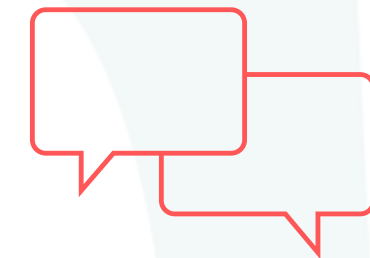
Auto declined  
card management



Customer  
check-in



Takes only mins  
to get set up



24/7  
Customer service



## MARKETING PROMOTIONS

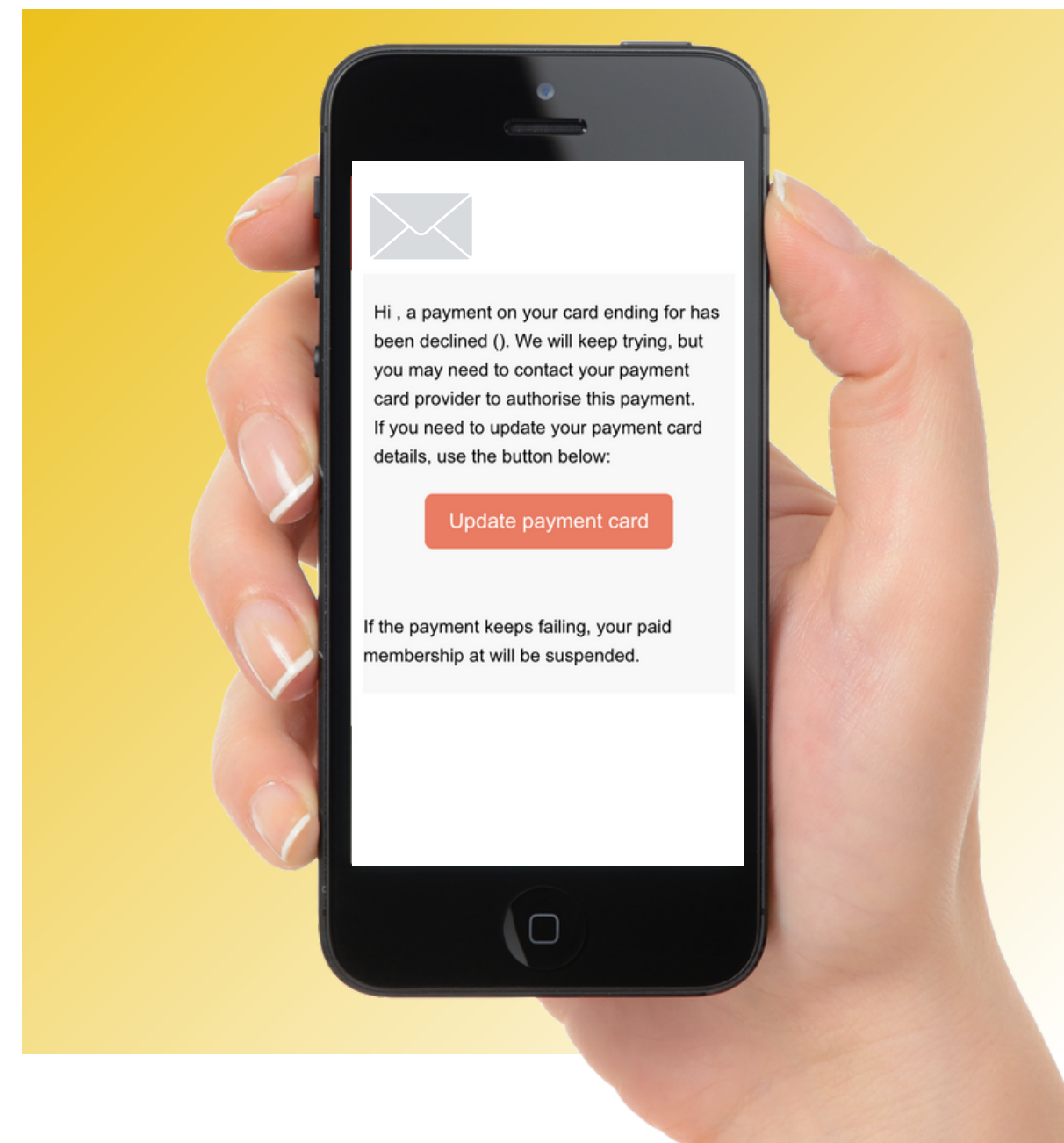
Send exclusive member promotions to increase customer retention and sales



# Your auto-mate

## SAVE TIME WITH AUTOMATION

Auto payment receipts and declined card management



Add customers



Add or request  
payment card

## Fit me - Gym

Type here to create or search customer



**Margot Robbie**

margotaussiegal@gmail.com

Checked in a minute ago



**Quentin Tarantino**

quenti23423@gmail.com

Checked in 32 days ago



**Harry Styles**

hazzy3523@gmail.com

Checked in 89 days ago



**Jennifer Anniston**

rachellovesross@gmail.com



**Margot Robbie** [Edit](#)

Tap edit to add comment  
a minute since last purchase



Edit payment card

Request card update

One time payment

**Recurring payment details :**

\$50.00 every month (Unlimited Boxing)

Last payment date: 04/29/2020

Next payment date: 05/29/2020

Edit

Pause

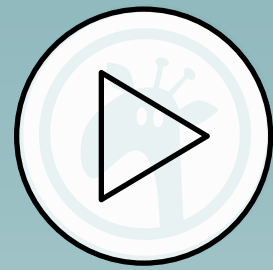
Stop

Boxing class

Count: 2



Set memberships and  
track reward benefits



**What is a "Prime"  
loyalty program?**



**How it works with  
Epos Now**



**Watch now to see  
how it works**

Click the play icon

# Real results

## GEORGIA CUTS

Achieved recurring revenues  
of \$7,355/month with. 460  
members

Achieved total recurring  
revenues to date of  
\$151,854  
Aug 2018 - Aug 2020



# Real results

## SPEEDEE CARWASH

Achieved recurring revenues  
of \$5,918/month

Achieved total recurring  
revenues to date of \$85,263  
Mar 2018 - Aug 2019



# Memberships & Recurring Payments

Monthly pricing can be found on the Epos Now app market. No contract, cancel anytime.

Set weekly, fortnightly, monthly, quarterly or annual recurring payments

Store customer payment cards on-file

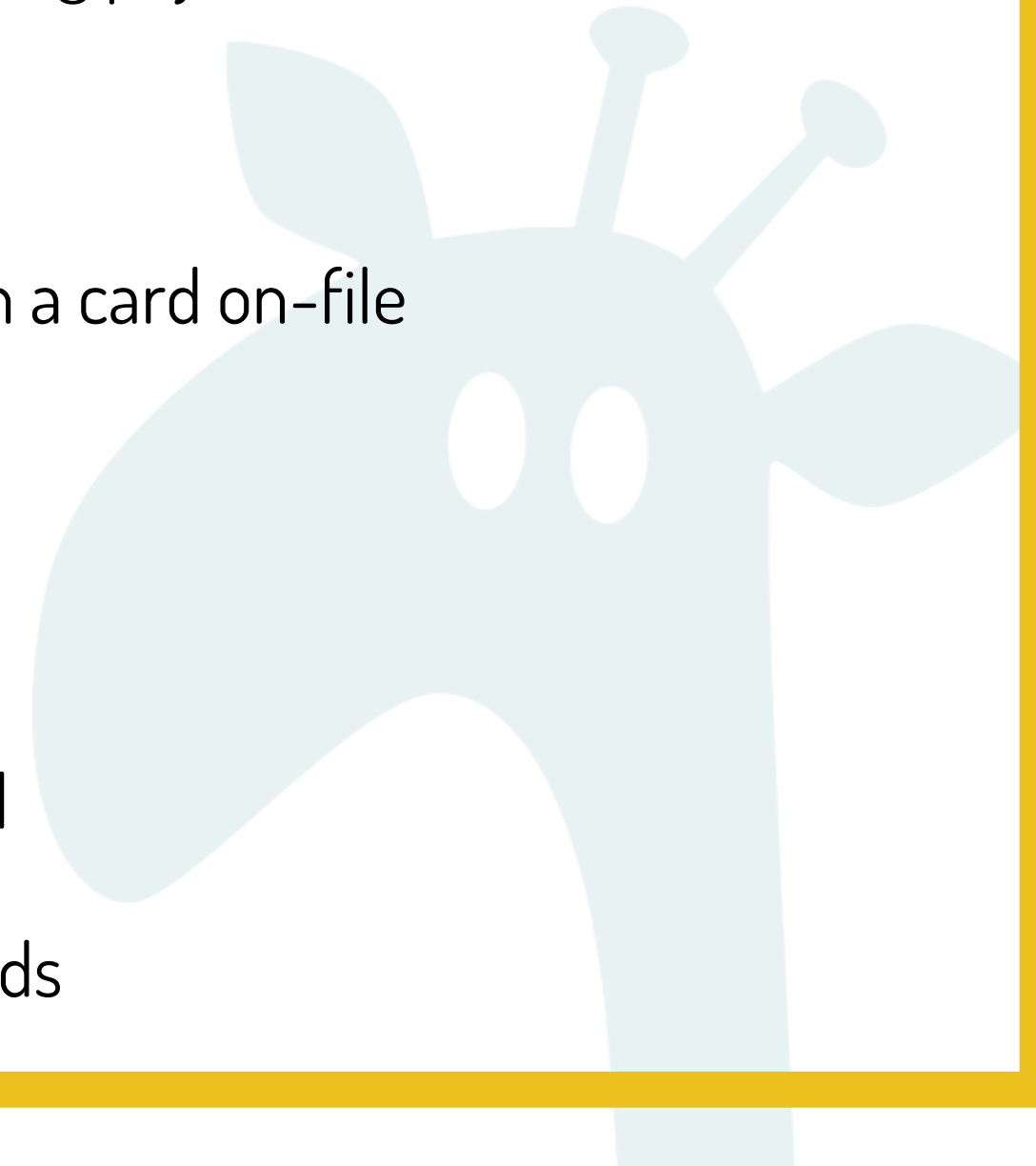
Charge one-off payments and pay for customer orders with a card on-file

Set pre-configured VIP memberships

Track used member benefits

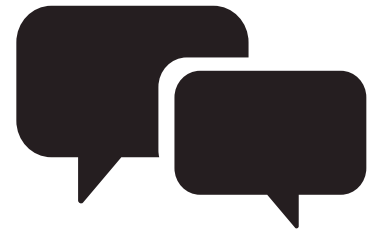
Send 2 x promotions/month via SMS or email

Automatic updates on expired and declined cards



**Start your 7-day free trial today!**  
Install from the Epos Now app market

# Get in touch



VISIT OUR WEBSITE AND CHAT WITH OUR LIVE  
CUSTOMER SERVICE TEAM

[www.loyalzoo.com](http://www.loyalzoo.com)



SNAIL MAIL

[hello@loyalzoo.com](mailto:hello@loyalzoo.com)



HELP SECTION

[help.loyalzoo.com](http://help.loyalzoo.com)

